



PRINCETON

TEXAS

NOTICE OF ECONOMIC DEVELOPMENT CORPORATION MEETING AND AGENDA THE CITY OF PRINCETON, TEXAS May 2, 2022

The Economic Development Corporation of the City of Princeton will meet in Regular Meeting Session on May 2, 2022 at 6:00 PM Princeton Municipal Center 2000 East Princeton Dr. Princeton, Texas 75407 to discuss the following

Sherry Campbell,
President, Place 6

Mike Thompson,
Director, Place 1

James Miller,
Director, Place 2

Emarcus Bingham,
Director, Place 3

Terrance Johnson,
Director, Place 4

Pat Sheehan,
Director, Place 5

Chad Jones,
Director, Place 7

CALL TO ORDER

ROLL CALL

Sherry Campbell

Mike Thompson

James Miller

Emarcus Bingham

Terrance Johnson

Pat Sheehan

Chad Jones

INVOCATION

PLEDGE OF ALLEGIANCE

I pledge allegiance to the Flag of the United States of America, and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.

PUBLIC APPEARANCE

The public is allowed 3 minutes to speak. The Economic Development Corporation is unable to respond or to discuss any issues that are brought up during this section that are not on the agenda, other than to make statements of specific factual information in response to a public inquiry or to recite existing policy in response to any inquiry.

CONSENT AGENDA

All consent agenda items listed are considered to be routine by the Economic Development Corporation and will be enacted by one motion. There will be no separate discussion of these items unless a Board Member so requests, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the agenda.

Minutes

Discussion and possible action regarding the minutes of the April 4, 2022 Regular Economic Development Corporation Meeting.
[EDC Meeting Minutes 04.04.22.docx](#)

EDC Financial Statement and Sales Tax

Discussion and possible action regarding EDC financial statement and sales tax.
[06-Mar 2022 EDC.pdf](#)

REGULAR AGENDA

2022- EDC Training Update

020 Update, discussion and possible action regarding request for Economic Development Training Information presented by EDC/CDC Coordinator DeShawyna Walker.
[EDC-Basic Economic Development Course Info 2022.pdf](#)
[ED Sales Tax Course.png](#)

2022- Marketing Proposal Update

021 Update, discussion and possible action regarding updated marketing proposal from Insyteful.
[Princeton TX EDC Proposal - Revised April 2022.pdf](#)

2022- New Business Incentives and Target Sectors

022 Update, discussion and possible action regarding the EDC's New Business Incentives and determining and creating the EDC's Target Sector Analysis.
[Target Sectors List 2022.docx](#)
[New Business Incentives 2022.xlsx](#)

2022- Princeton Lowry Crossing Chamber of Commerce Update

023 Update, discussion and possible action regarding quarterly financials and training

program from Princeton-Lowry Crossing Chamber of Commerce President Christi Houston.

[StatementofActivity \(1\).pdf](#)

[StatementofFinancialPosition \(1\).pdf](#)

[PLC Leadership.docx](#)

2022- EDC Advertising

024 Update, discussion and possible action regarding advertising options for the Economic Development Corporation presented by EDC/CDC Coordinator DeShawyna Walker.
[EDC Advertising Presentation.pptx](#)

2022- New Restaurant Incentive Grant Update

025 Update, discussion and possible action regarding the EDC New Restaurant Incentive Grant application and process.
[New Restaurant Incentive Grant-2022.pdf](#)

2022- Future Agenda Items

026 Possible action to approve request for items to be placed on a future and NOT for discussion of these request.

EXECUTIVE SESSION

Section 51.071 (2) Texas Government Code. Consultation with the City Attorney on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter on any posted

Possible action to approve request for items to be placed on a future agenda and NOT for discussion of these request.

agenda items.

(Tex. Gov't Code §551.072.) Discuss or deliberate the purchase, exchange, lease, or value of real property.

(Tex. Gov't Code §551.087.) Discuss or deliberate Economic Development Negotiations:
(1) To discuss or deliberate regarding commercial or financial information that the Board has received from a business prospect that the Board seeks to have locate, stay, or expand in or near the territory of the City of Princeton and with which the Board is conducting economic development negotiations; or

1. Commercial Property for Sale

2. 99 Vision

ACTION PERTAINING TO EXECUTIVE SESSION

REPORT AGENDA - CITY MANAGER

1. City Council Meetings for May 2022: Regular Meetings, Monday, May 9, 2022 and Monday May 23, 2022 at 6:30pm.

2. Next Regular EDC Meeting is Monday, June 6, 2022 at 6:00pm.

EDC REPORT AGENDA

EDC Board Directors report about items of community interest in which no action will be taken.

ADJOURNMENT

CERTIFICATE

I hereby certify the above Notice of Meeting was posted at the Princeton Municipal Center @ 04/29/2022 @ 10:39am and copies thereof were delivered to the President, Vice President, and Directors of the EDC.

Shawyna Walker

Shawyna Walker, EDC/CDC Coordinator

STATEMENT FOR ADA COMPLIANCE

The City of Princeton acknowledges its responsibility to comply with the Americans with Disabilities Act of 1990. Thus, in order to assist individuals with disabilities who require special services (i.e., sign interpretation services, alternative audio/visual devices, and amanuenses) for participation in or access to the City of Princeton sponsored public programs, services and/or meetings, the City requests the individuals make requests for these services forty-eight (48) hours ahead of the scheduled program, service and/or meeting. To make arrangements, contact Amber Anderson, City Secretary, or other designated official at 972-734-2416. The Economic Development Corporation reserves the right to consult in executive session with its attorney and to receive legal advice regarding any item listed on this agenda pursuant to Section 551.071(b).